

# RB: Public Policy and Trade Association Membership 2017

RB is a member of over 195 health, hygiene and nutrition focused trade associations across the globe. These relationships are strategically and purposefully selected based on shared values - our purpose is to make a difference by giving people innovative solutions for healthier lives and happier homes. As a business, RB seeks to develop industry-wide solutions to shared challenges and choose to work alongside organisations who can help RB deliver our corporate purpose:

- *Health: We will change the world by making people healthier and live better by nourishing the best start in life and by working to eliminate preventable diseases.*
- *Hygiene Home: We will create a cleaner world by bringing our innovative solutions to 1 billion homes.*

## **Lobbying & Political Donations**

No political donations or expenditure of the type requiring disclosure under s.366 and s.367 of CA 2006 were made in the year ended 31 December 2017 nor are any contemplated. This statement is publicly available in our Annual report 2017 page 96.

## **Trade Association Spend & Memberships**

RB is a member of over 195 health, hygiene and nutrition focused trade associations worldwide. Below is a list of the major organisations that we are members of globally. Please note: this list details some trade associations with the highest spend from RB. This is not a definitive list.

The global spend on Trade Associations in 2017 was approximately £4.1 million.

- 36% of the total spend was allocated to OTC (over the counter) / Self-Care Healthcare Related Trade Associations.
- 17% of the total spend was allocated to Responsible Nutrition Related Trade Associations.
- 15% of the total spend was allocated to Hygiene Home Related Trade Associations.
- 3% of the total spend was allocated to other Trade Associations to help our business strengthen trade relations in the countries where we operate.

*In addition, RB publicly reports on a range of our partnerships and associations in both our 2017 Sustainability report and our detailed sustainability report. The RB group compliance team review the trade association membership annually.*

## **AIM: European Brands Association**

AIM is the European Brands Association representing brand manufacturers in Europe on key issues which affect their ability to design, distribute and market their brands.

AIM's mission is to create for brands an environment of fair and vigorous competition, fostering innovation and guaranteeing maximum value to consumers now and for generations to come.

EU consumers spent 653 bn euro on food, drink, home and personal care brands alone in 2014, in the grocery distribution channels.

#### Asia-Pacific Infant and Young Children Association (APIYCNA)

The Asia Pacific Infant and Young Child Nutrition Association is a not-for-profit organization set up to improve the nutritional wellbeing of infants and young children throughout the Asia Pacific. In line with World Health Organization's position, they support exclusive breastfeeding as the best option for infants for the first six months of life.

#### Asia-Pacific Self-Medication Industry (APSMI)

APSMI shall contribute the development of consumer healthcare industries, especially OTC industries in Asia-Pacific region with the consensus of the members to promote the responsible self-medication in Asia-Pacific region, and with the exchange and sharing of information. APSMI is a non-governmental, voluntary, non-profit organization for the promotion of responsible self-medication in Asia-Pacific region through the contribution of OTC medicines to the public health.

#### AISE (International Association for Soaps, Detergents and Maintenance Products)

RB works with A.I.S.E on a number of projects. A.I.S.E represents, among others, members of the European air freshener and detergents products industry. The Charter is the principal expression of the detergent industry's commitment to sustainability. This voluntary initiative promotes a common industry approach to sustainable improvement and reporting, based on a lifecycle framework. RB has been a member of the Charter since June 2005 and contributed to the update in 2010.

#### AESGP (Association of the European Self-Medication Industry)

The Association of the European Self-Medication Industry (AESGP) is a not-for-profit organisation which represents the manufacturers of non-prescription medicines, food supplements and self-care medical devices in Europe, an area also referred to as consumer healthcare products.

#### American Cleaning Institute

The American Cleaning Institute (ACI) is an organization representing producers of household, industrial, and institutional cleaning products, their ingredients and finished packaging; oleochemical producers; and chemical distributors to the cleaning product industry.

#### Associação Brasileira da Indústria de Medicamentos Isentos de Prescrição (ABIMIP)

The Brazilian arm of the World Self-Medication Industry: the world federation promoting better health through responsible self-medication NGO in official relations with the World Health Organization.

### La Asociación de Fabricantes de Medicamentos de Libre Acceso, A.C. (AFAMELA)

The Association of Manufacturers of Free Access Medicines, AC (AFAMELA) promotes the practice of responsible self-medication as a safe, effective and accessible way to promote self-care of health and thus contribute to the well-being of the Mexican population.

### Australian Self Medication Industry

ASMI is the peak body representing companies involved in the manufacture and distribution of non-prescription consumer healthcare products in Australia. It also represents related businesses including advertising, public relations, legal, statistical and regulatory consultancy companies and individuals.

### BAMA (British Aerosol Manufacturers Association)

The British Aerosol Manufacturers' Association (BAMA) is a trade association which represents the UK aerosol industry. BAMA's membership covers every aspect of the aerosol sector ranging from component and ingredient suppliers to fillers, can makers and marketers. The Association offers a range of business support and technical advice as well as lobbying industry views to legislators and regulators.

### Consumer Health Products Association Canada

CHP Canada is the industry association that represents the companies that make evidence-based over-the-counter medicines and natural health products.

### CTPA (Cosmetic Toiletry & Perfumery Association)

Representing all types of companies involved in making, supplying and selling cosmetic and personal care products, the Cosmetic, Toiletry & Perfumery Association (CTPA) acts as the voice of the UK industry. Day-to-day contact with the key UK Government departments that control the safety and supply of cosmetic products in the UK enables them to provide our members with the most up-to-date interpretation of and guidance on regulatory matters affecting cosmetic products in Europe.

### European Chemical Industry Council (CEFA)

As one of the largest and most diversified industries globally, the European chemical industry supplies virtually all sectors of the economy, providing innovative and sustainable solutions to today's economic and environmental challenges.

### EPPA (European Partnership for Alternative Approaches to Animal Testing)

The European Partnership for Alternative Approaches to Animal Testing (EPA) is an unprecedented voluntary collaboration between the European Commission, European trade associations, and companies from 7 industry sectors.

The partners are committed to pooling knowledge and resources to accelerate the development, validation and acceptance of alternative approaches to animal use in regulatory testing.

## Federation of Indian Chambers of Commerce and Industry (FICCI)

FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies. A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry.

## Grocery Manufacturers Association

The Grocery Manufacturers Association is the voice of more than 250 leading food, beverage and consumer product companies that sustain and enhance the quality of life for hundreds of millions of people in the United States and around the globe. Based in Washington, D.C., GMA's member organizations include internationally recognized brands as well as steadily growing, localized brands.

Founded in 1908, GMA is an active, vocal advocate for its member companies and a trusted source of information about the industry and the products consumers rely on and enjoy every day. The association and its member companies are committed to meeting the needs of consumers through product innovation, responsible business practices and effective public policy solutions developed through a genuine partnership with policymakers and other stakeholders

## INCA

INCA (Infant Nutrition Council of America) is a non-profit organization whose purpose is:

- to advocate for a balanced and informed dialogue, and development of science-based policies, on infant nutrition and feeding
- support parents' rights to make informed feeding decisions, and
- provide education on appropriate infant feeding options including the role of infant formula. Activities are coordinated by INCA Committees: Communications Steering Committee; Feeding and Nutrition Policy Committee; International Committee; Legislative and Regulatory Committee; and Scientific and Technical Committee.

## Infant and Pediatric Nutrition Association of the Philippines (IPNAP)

The Infant and Pediatric Nutrition Association of the Philippines (IPNAP) is composed of industry leaders in infant and child nutrition. The association was formed in 2008 to establish the industry's collective approach to improving nutrition and supporting the goals and principles of the World Health Organization's International Code of Marketing of Breast-milk Substitutes.

## Latin American Association of Non Prescription Drugs

Trade Association representing the OTC and self-care industry in Latin America.

### Middle East, North Africa, Pakistan Self Medication Industry

MENAP-SMI (Middle East, North Africa, Pakistan Self Medication Industry) is a not-for-profit organization which represents manufacturers of non-prescription medicines, food supplements and self-care medical devices (all also designated as Consumer Health Products), based in the MENAP region. MENAP-SMI is dedicated to promoting better health by the use of consumer health care products where self-care increasingly contributes to better health and more sustainable healthcare systems.

### PAGB (Proprietary Association Of Great Britain)

Is the UK trade association which represents the manufacturers of branded over-the-counter medicines, self care medical devices and food supplements. Established in 1919, PAGB has a long and distinguished track record as the industry self-regulatory body ensuring balanced and responsible marketing of self care products. This includes checking our member companies' advertising to ensure it is responsible and not misleading, maintaining a fair and positive regulatory environment that encourages product innovation, and promoting the contribution that self-medication can make to people's health at no cost to the NHS.

### Paediatric Nutrition Manufacturers Association (PNMA)

Paediatric Nutrition Manufacturers Association (PNMA) promotes science-based nutrition products while to develop and promote policies and practice that address the safety and good nutrition for infants and young children in Thailand.

### TSMIA (Thai Self-Medication Industry Association)

The Thai Self-Medication Industry Association is part of ASMIA Asia Pacific Self-Medication Industry Association. TSMIA aims to support and promote the health industry in non-prescription medicines (OTC), herbal/ traditional medicine and health supplements in Thailand.

### UK CPI (UK Cleaning Products Industry Association)

The UK Cleaning Products Industry Association (UKCPI) is the leading association representing UK producers of washing powders and liquids, fabric conditioners, bar soaps, hand and machine dish wash, household disinfectants, air care and polishes and specialist cleaners for use in kitchens and bathrooms.

### US Council for Responsible Nutrition

Founded in 1973 and based in Washington, D.C., is the leading trade association representing dietary supplement and functional food manufacturers and ingredient suppliers. Member companies are expected to comply with a host of federal and state regulations governing dietary supplements in the areas of manufacturing, marketing, quality control and safety. Our supplier and manufacturer member companies also agree to adhere to additional voluntary guidelines as well as to CRN's Code of Ethics.

#### US Consumer Healthcare Products Association.

Is the 136-year-old national trade association representing the leading manufacturers and marketers of over-the counter (OTC) medicines and dietary supplements. CHPA is committed to empowering consumer self-care by preserving and expanding choice and availability of consumer healthcare products.

#### US Consumer Specialty Product Association

As the premier trade association representing the interests of companies engaged in the manufacture, formulation, distribution and sale of more than \$100 billion annually in the U.S. of familiar consumer products that help household and institutional customers create cleaner and healthier environments. Through its product stewardship program — Product Care® — and the association’s retail engagement on chemicals management, transparency and compliance issues, CSPA provides its members a platform for addressing product safety and sustainability.

#### US Personal Care Products Council

The Personal Care Products Council is the leading US national trade association representing the global cosmetic and personal care products industry. Founded in 1894, the Council represents more than 600 member companies who manufacture, distribute, and supply the vast majority of finished personal care products marketed in the US.

#### WSMI

The World Self-Medication Industry is a federation of regional and national associations, and manufacturers and distributors of non prescription medicines on all continents. They promote better health through responsible self-medication NGO in official relations with the World Health Organization. They support the development of self-medication industry associations around the world to aid in the understanding and development of responsible self-medication. WSMI requires member associations to develop voluntary codes of advertising practice and encourages consumer-friendly labelling.

Following the **acquisition of Mead Johnson in 2017**, RB also has relationships with the following trade associations to help our business strengthen trade relations in the countries where we operate.

USASEAN	For more than 30 years, the US-ASEAN Business Council has been the premier advocacy organization for U.S. corporations operating within the dynamic Association of Southeast Asian Nations (ASEAN), serving as the leading voice of the U.S. private sector in promoting mutually beneficial trade and investment relationships between the United States and Southeast Asia.
US China Business Council	The US-China Business Council (USCBC) is a private, nonpartisan, nonprofit organization of approximately 200

	American companies that do business with China. Founded in 1973, USCBC has provided unmatched information, advisory, advocacy, and program services to its members for four decades
IAFN	The International Agri-Food Network (IAFN) facilitates liaison among the member organizations and engages international organizations in the agri-food chain at a global level.
USCIB	The USCIB (United States Council for International Business) advocates for international regulatory regimes that recognize the essential role business plays in building a prosperous global economies. <i>As of 2018, RB is no longer a member of USCIB.</i>
BCIU	The Business Council for International Understanding facilitates mutually beneficial, person-to-person relationships between business and government leaders worldwide.
USDEC	The U.S. Dairy Export Council (USDEC) is a non-profit, independent membership organization that represents the global trade interests of U.S. dairy producers, proprietary processors and cooperatives, ingredient suppliers and export traders.
WITA	WITA (Washington International Trade Association) is the largest non-profit, non-partisan organization dedicated to providing a neutral forum in the nation's capital for an open and robust discussion of international trade and economic issues.
US Colombia Business Partnership	US Colombia Business Partnership operates as a nonprofit organization. The Organization promotes trade and investment in Colombia. US Colombia Business Partnership provides conferences, educations resources and publications.