Dettol (RB) donates RMB 50 million (£5.5 million) in cash & antibacterial products to combat the Coronavirus outbreak in China

27 January 2020, Guangzhou, China and Slough, UK - RB, the makers of Dettol and Lysol, the global leading antibacterial and disinfectant brands, is working with relevant healthcare authorities and NGOs in China to provide essential disinfectant products and funds to combat the outbreak of Coronavirus.

In the early stages of the outbreak, RB immediately coordinated RMB 600,000 worth of soap and sanitizer products to help meet the cleaning and disinfection requirements in Wuhan’s hospitals.

In response to the latest needs of the epidemic prevention, RB is now in contact with local healthcare authorities to upgrade our support. An additional RMB 20 million worth of disinfectant supplies has been arranged to help to minimise the further spread of the virus. A further RMB 30 million in cash will be donated to support frontline health workers in the promoting of hand washing as an effective method to break the chain of infection.

Commenting on the outbreak, RB CEO Laxman Narasimhan said: “We immediately mobilised our experts in China and beyond as soon as the outbreak was identified. In addition to the moral responsibility we feel, we also have an important functional role to play in enhancing personal disinfection through providing enhanced access to products which can break the chain of infection. Simple steps such as frequent hand washing will aid the many efforts the Chinese government is already putting in place to protect citizens across the region.”

About RB

RB* is a leading global health, hygiene and home company inspired by a vision of the world where people are healthier and live better. Its purpose is to make a difference by giving people innovative solutions for healthier lives and happier homes. Through its two business units, Health and Hygiene Home, RB has operations in over 60 countries and its products reach millions of people globally every day. Its trusted household brands include names such as Enfamil, Nutramigen, Nurofen, Strepsils, Gaviscon, Mucinex, Durex, Scholl, Clearasil, Lysol, Dettol, Veet, Harpic, Cillit Bang, Mortein, Finish, Vanish, Calgon, Woolite and Air Wick.
RB’s drive to achieve, passion to outperform and commitment to quality and scientific excellence is manifested in the work of over 40,000 diverse, talented entrepreneurs worldwide.

For more information visit www.rb.com

*RB is the trading name of the Reckitt Benckiser group of companies

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