



31st May 2012

2020 comes early with RB's environmental performance

- RB exceeds Carbon20 lifecycle carbon reduction target (20% by 2020) eight years early
- Product lifecycle carbon emissions (per dose) down 21% since 2007

Reckitt Benckiser, a world leader in health, hygiene and home products, has achieved a remarkable 21% improvement in lifecycle greenhouse gas emissions per dose since 2007 – beating its 2020 target eight years ahead of time. This outstanding performance is all the more creditable because it is based on emissions throughout our products' lives, from raw material sourcing to disposal after consumers have used products such as Finish, Vanish, Air Wick and Strepsils.

This Carbon20 performance is revealed in RB's new Sustainability Report, published today at www.rb.com/sustainability-report2011. The Carbon20 methodology, and selected data, has been independently assured by PricewaterhouseCoopers.

The report also details RB's impressive sustainability record:

- 16% reduction in fresh water usage (per unit of production) versus 2000
- 5.4 million trees planted since 2006 as part of Trees For Change, effectively making RB's manufacturing sites carbon neutral
- 23% reduction in accident rate versus 2010 (92% reduction versus 2001)
- 775,000 children reached with Save The Children since 2003 (175,000 in 2011)

Rakesh Kapoor, Chief Executive Officer, said:

“Achieving our 2020 carbon target is testament to the innovation that drives the company. It demonstrates our commitment to sustainability, which is embedded our new strategy, vision and purpose announced in February 2012.”

Brand innovation and operational efficiencies

In 2011 Air Wick launched a ground-breaking aerosol product, using compressed air instead of butane, avoiding 20,000 tonnes of CO₂ emissions during the year.

RB packaging innovations included launching Nurofen and Gaviscon Advance in a double concentration, reducing emissions because they use less packaging and transport for each dose.

Investments in our factories also helped to meet the Carbon 20 target. The largest manufacturing site, at Nowy Dwór Mazowiecki in Poland, installed a Combined Heat and Power (CHP) plant in 2011 that is saving almost a quarter of the factory's CO₂ emissions.



In 2011, the RB site at Iksan in Korea achieved two years' operation without an accident involving lost working time. It also became one of the first companies in Korea to be certified to the international safety standard OHSAS18011.

For further information, please contact:

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Notes:

- The company has operations in over 60 countries, with headquarters in the UK, Singapore, Dubai and Amsterdam, and sales in almost 200 countries, The company employs about 32,000 people worldwide.
- Carbon20 is RB's ambitious programme to reduce products' total carbon footprint – from raw materials to use and disposal – by 20% per dose by 2020, compared to 2007. A Dose is the amount of each product required to deliver the intended service, eg. one Finish automatic dishwashing tablet for one dishwashing load or the recommended number of Nurofen tablets for 24 hours of pain relief. The number of doses per year is not comparable to other measures of sales or production volume.
- Achievement of the Carbon20 target is based on the group structure excluding the acquisition of SSL in 2010. Including SSL into the calculation shows a combined 26% improvement in emissions per dose.
- The grams of carbon dioxide equivalents (CO₂e) per Dose fell from 66.1g CO₂e/Dose in 2007 to 52.2 g CO₂e/Dose in 2011 (48.9 CO₂e/Dose including SSL).
- We were one of the first companies to take a lifecycle approach to carbon emissions. It is essential because only about 3% of our products' emissions come during manufacturing and distribution. Consumer use accounts for about two-thirds and materials about a quarter.
- The calculation of emissions does not include the carbon benefits of the Trees for Change carbon neutrality programme
- The Carbon20 target has been achieved through many activities, including working with suppliers and educating consumers to use products more effectively. *Our Home Our Planet* is an on-pack and online consumer campaign providing information and advice on sustainability. See <http://ourhome-ourplanet.com/>
- RB's total CO₂ emissions have increased by 9% since 2007 (13% including SSL) because of the increase in the size of the Group. Over the same period, the number of doses rose by 38% (53% including SSL). The Carbon20 measure of emissions per does demonstrates decoupling of emissions from activity levels.
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